Project Spec Sheet

**Objective**

Create a two-sided marketplace for sellers and buyers of home-grown produce.

**Who is this product for?**

Application is for the Australian residential market. Anyone that owns/rents a dwelling that they can grow fresh produce.

**Which problem are you trying to solve?**

* Put money back into the pockets of everyday Australians rather than conglomerates
* Increase the ability for people to buy fresh, local and organic
* Bring people towards a healthier lifestyle

**What will the MVP do?**

* C – Create items (produce) for sales
* R – Read the items
* U – Update (edit) the items
* D – Delete the items
* Users can purchase items
* Users can only edit the items they upload for sale

**MVP Features**

* A list of available items as the home page
* A detailed item page
* A form to upload new items
* A form to edit items
* Buttons on the home page that delete an item
* Signup page
* Login/signout button in navbar

**Future Features**

* Ability to review users
* A map to see where all the items are
* Search, filter and sort functionality
* Watchlist
* Admin Dashboard

**KPIs we are targeting**

* Active users per week
* Number of sign ups per week